

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
68541-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	LSM LSM	Cincinnati	Local

Advertiser	Product	Estimate Number
Chabot for Congress	3096 oh cd1	3096

Flight Dates	Order #	Alt Order #
10/28/12 - 11/06/12	68541	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/28/12	11/04/12	CBS Sun Morn News	9:00 AM-9:30 AM	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 9:09 AM CBS Sun Morn News 9:00 AM-9:30 AM :30 TVGENCHAB1201H \$450.00 NM									
8	10/28/12	11/04/12	CBS Sun Morn News	9:30 AM-10:00 AM	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 9:31 AM CBS Sun Morn News 9:30 AM-10:00 AM :30 TVGENCHAB1201H \$450.00 NM									
9	10/28/12	11/04/12	CBS Sun Morn News	10:00 AM-10:30 AM	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 CBS Sun Morn News 10:00 AM-10:30 AM :00 <del>\$450.00</del> NM See MG 10.3,10.4									
10	10/28/12	11/04/12	Face the Nation	1030a-11a	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 Face the Nation 1030a-11a :00 <del>\$350.00</del> NM See MG 10.3,10.4									
11	10/28/12	11/04/12	Newsmakers	11a-1130a	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 11:15 AM Newsmakers 11a-1130a :30 TVGENCHAB1201H \$300.00 NM									
16	10/28/12	11/04/12	11p Sa-Su Local 12 Nws	11p-1135p	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
Chabot for Congress	3096 oh cd1	3096	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/28/12	11/04/12	11p Sa-Su Local 12 Nws	11p-1135p	-----1	:30	1	\$1,100.00	NM
<div>10/22/1210/28/12-----11\$1,100.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Su	10/28/12	11:31 PM	11p Sa-Su Local 12 Nws	11p-1135p	:30	TVGENCHAB1201H	\$1,100.00 NM
Total Spots							4		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$2,300.00</b>
<u>Agency Commission</u>	<b>\$345.00</b>
<u>Net Amount Due</u>	<b>\$1,955.00</b>

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